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### FOR IMMEDIATE RELEASE

# Global Feline Nutrition and Gastroenterology Experts to Convene at the 2023 AAFP Annual Conference

7<sup>th</sup> World Feline Veterinary Conference features a lineup of distinguished speakers

BRIDGEWATER, NJ; JULY 27, 2023 – The American Association of Feline Practitioners (AAFP), the trusted leader in feline health and wellbeing for the veterinary community and cat caregivers, announces the 2023 AAFP Annual Conference will be held this October 12-15, in Memphis, TN and virtually. This year's conference theme, The Ins and Outs of Feline Nutrition and Gastroenterology, will cover all areas of feline nutrition and gastroenterology and is suitable for veterinary professionals of all levels.

"We are thrilled to unveil the upcoming AAFP 2023 Annual Conference which is also the 7<sup>th</sup> World Feline Veterinary Conference. This highly anticipated event promises to be a transformative gathering of veterinary professionals, delving into the intricate world of feline nutrition and gastroenterology," stated Heather O'Steen, CAE, AAFP CEO. "With a focus on practical applications, cutting-edge research, innovative approaches, and best practices, we aim to equip attendees with the knowledge and tools to elevate feline health and wellbeing to new heights."

The AAFP 2023 Annual Conference highlights include:

- Attend In-person or Virtually: Choose from in-person or virtual registration options for your convenience and accessibility;
- Pre-Conference Ancillary Sessions: Enhance your knowledge with exclusive ancillary sessions on October 12 (requires separate in-person registration);

- Feline Experts Take the Stage: Be inspired by an all-star lineup of distinguished feline speakers, sharing their cutting-edge insights and expertise;
- Explore the Latest in Feline Products/Services: Immersive, vibrant exhibit hall, featuring over 80 exhibitors showcasing the most advanced developments in feline medicine;
- Hands-on Orthopedic Evaluation and Cat Friendly Interactions and Handling Workshops (In-person only): Practical, interactive workshops for attendees interested in advancing their handling and orthopedic examination skills;
- Lunch & Learn CE Sessions (In-Person only): Attendees can enjoy educational Lunch & Learn sessions and earn CE while networking and connecting with fellow professionals;
- Access to live-streamed and on-demand content through May 2024;
- Forge Connections (In-Person): Engage in networking activities and social events designed to foster meaningful connections with industry peers;
- Digital Conference Proceedings: Gain access to comprehensive digital conference proceedings, ensuring attendees will not miss a single detail of the valuable presentations;
- Downloadable Conference App: All attendees can access the conference app, facilitating seamless communication and providing essential event information;
- And much more!

For in-person attendees, there will be the opportunity to earn up to 33 Continuing Education (CE) Hours through a combination of onsite and on-demand sessions. Additionally, they can access up to 67 CE Hours by taking advantage of both live-streaming and on-demand sessions.

Virtual attendees can earn up to 27.5 live-streamed CE Hours. Those seeking more can access up to 55.5 CE Hours by utilizing both live-streaming and on-demand sessions. All attendees will have access to the recorded sessions through May 31, 2024.

Veterinary professionals planning to attend the AAFP 2023 Annual Conference can benefit from the early-bird rate, only available until September 25, 2023. AAFP Members are eligible for an exclusive discount on the registration fee. There are also membership and conference bundles for those who want to take advantage of both offerings. For comprehensive details about registration, the conference agenda, travel arrangements, and continuing education opportunities, please visit the <u>AAFP website</u>.

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## **About the American Association of Feline Practitioners**

<u>The American Association of Feline Practitioners (AAFP)</u> supports its members in improving the health and wellbeing of cats through high standards of practice, continuing education, and evidence-based medicine. As a trusted leader in the veterinary community, the AAFP has a long-standing reputation and track record for increasing the standard of care for cats through the development of practice guidelines, feline-specific education and resources, and feline caregiver resources. Home to the

Cat Friendly Practice® and Cat Friendly Certificate Programs, the AAFP encourages veterinary professionals of all levels to re-evaluate preconceived notions of practice strategies and advance the quality of feline medicine.